

74th
*Southern
Neurosurgical
Society*

ANNUAL MEETING

MARCH 6–9, 2024

PROSPECTUS

Exhibits Committee:

- Peter Grossi, MD
- Spiros Blackburn, MD
- Jamie Toms, MD
- Chris Nickele, MD

2024 Highlights

- 6 Premier exhibit spaces
- Several non-CME corporate speaking slots in the Scientific Program
- 2 new support opportunities — see page 6!
- Cost of Standard exhibit spaces and corporate badges unchanged from SNS 2023

Don't miss one of the most popular and productive meetings among industry attendees!

**THE CONRAD ORLANDO
ORLANDO, FLORIDA**



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Dear Exhibitor:

We are pleased to invite you to participate in the 74th Southern Neurosurgical Society Annual Meeting, which will be held March 6–9, 2024 at The Conrad in Orlando, Florida.

The SNS Annual Meeting is popular for its well-paced program, collegiality, and world-renowned speakers. As an industry representative, your company will have the opportunity to showcase its products and services to a focused group of buyers, including senior surgeons and those just starting their careers.

Why Exhibit at SNS 2024?

- Meeting draws **160+ neurosurgeons** from around the US, including leaders in the field and fellows just beginning their careers.
- Advertising opportunities to **reach all SNS attendees and connect with young surgeons.**
- Breakfasts, refreshment breaks, and a welcome reception **in the exhibit hall.**
- Ample time to **connect with surgeons in a relaxed atmosphere.**
- **Grand prize raffle** incentivizes surgeons to visit exhibits.
- **Numerous opportunities** for grant support, workshop participation, and advertising.

Kristen Riley, MD – President

EXHIBITS COMMITTEE

Peter Grossi, MD – Chairman;

Spiros Blackburn, MD; Jamie Toms, MD; Chris Nickele, MD

What's New at SNS 2024?

- **NEW** Premier exhibit spaces located in the foyer
- Opportunity to add on to your exhibit space with a charging or hospitality lounge station
- Non-CME talks in the general session, young surgeon dinners, and more!

2023 Exhibitors & Supporters

Aesculap, Inc.	DePuy Synthes	Kleiner Device Labs	Neurotechnology	Surgeons Capital Management
Armamentarium-Surgix Medical	Elevation Spine	Life Instrument Corporation	Orthofix	Sutter Medical Technologies USA
Balt	Eminent Spine	Medexus Pharma	Pacira Biosciences, Inc.	Synaptive Medical
Barricaid	Enovis	Medtronic	Penumbra	TeDan Surgical Innovations, Inc.
Biocomposites	Fehling Surgical Instruments, Inc.	Mitaka USA, Inc.	Peter Lazic U.S. Inc.	Tenon Medical, Inc.
Bioplate	Florida Neurosurgical Society	Mizuho America, Inc.	RapidAI	Tobra Medical
Black Forest Medical Group	Globus Medical	Monteris Medical	restor3d	ZAP Surgical
Brainlab, Inc.	Greenlight Medical	Natus	Rosman Search	ZEISS
Cerapedics	Globus Medical	NICO Corporation	Sanara MedTech	Zimmer Biomet
CERENOVUS	Greenlight Medical	NuTech Spine & Biologics	Spine Wave	
CMF Medicon Surgical Inc.	GT Medical Technologies	Olympus	Spineology	
	IMRIS, Deerfield Imaging	Omniscient	Stryker	
	Integra Lifesciences			

Meeting At-A-Glance

Meeting Dates

March 6–9, 2024

Location

The Conrad Orlando
1500 East Beach Way
Orlando, FL 32836

Contact Info

Please note our new address:

SNS Annual Meeting Planning Office
111 Wesley Street
Suite 2
Wheaton, IL 60187

Carly Franzen

T: (630) 681-1040 ext. 308

F: (630) 682-5811

E: cfranzen@broad-water.com



Schedule At-A-Glance

Wednesday, March 6, 2024

2:00 – 6:00 PM	Exhibit Space Installation
2:00 – 6:00 PM	Exhibitor Registration

Thursday, March 7, 2024

7:00 AM – 1:45 PM	Exhibitor Registration
7:00 – 7:30 AM	Breakfast with Exhibitors
7:30 – 9:30 AM	Scientific Program
9:30 – 10:00 AM	Beverage Break & Exhibit Viewing
10:00 AM – 12:15 PM	Scientific Program
6:00 – 7:30 PM	Welcome Reception in Exhibit Hall
7:30 – 9:00 PM	Young Surgeon Dinners

Friday, March 8, 2024

7:00 – 7:30 AM	Breakfast with Exhibitors
7:30 – 10:05 AM	Scientific Program
10:05 – 10:35 AM	Beverage Break & Exhibit Viewing
10:35 AM – 12:35 PM	Scientific Program
12:45 – 1:45 PM	Resident, Fellow, and Young Surgeon Lunch Workshop

Saturday, March 9, 2024

7:00 – 7:30 AM	Breakfast with Exhibitors
7:30 – 9:40 AM	Scientific Program
9:40 – 10:10 AM	Beverage Break & Exhibit Viewing
10:10 AM – 12:20 PM	Scientific Program & Raffle Drawing
10:10 – 1:30 PM	Exhibit Dismantling

Hours and program subject to change

Key Dates



December 1, 2023
Exhibit and Support
Applications Due



January 6, 2024
Table Assignments
Provided



February 2, 2024
Hotel Registration
Deadline

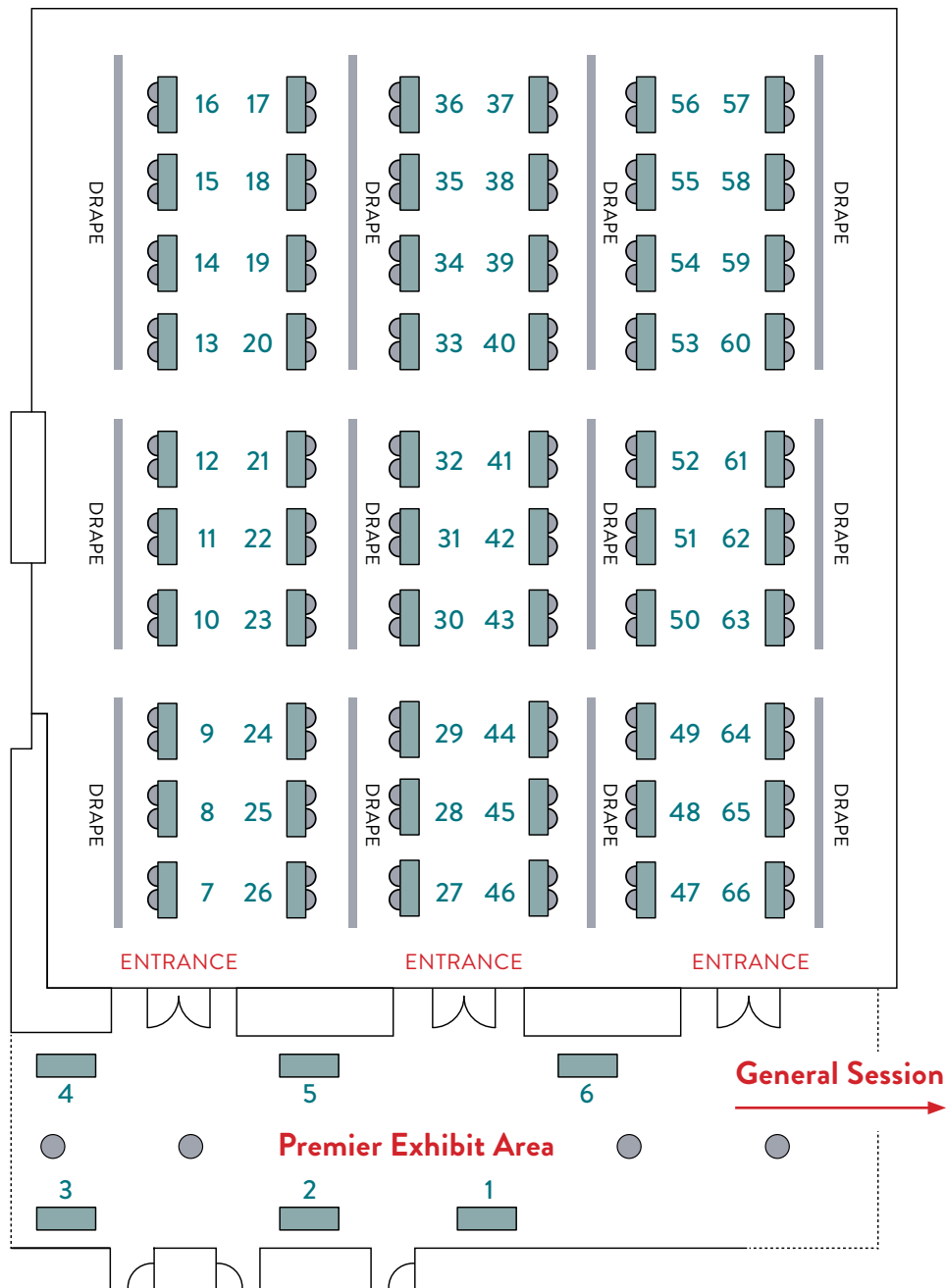


February 10, 2024
Corporate Personnel
Registration Deadline

Exhibit Floor Plan

ACACIA BALLROOM

Please note: Food & beverage stations will be rotated throughout the exhibit hall. Floor plan subject to change.



Interactive Attendee Raffle!

Attendees will be encouraged to participate in an interactive raffle to engage with exhibitors and encourage them to explore the exhibit hall. Raffles prizes include free registration and hotel for the 2025 meeting, registration rebates for the 2024 meeting, and more!

Tabletop Exhibit Information

Standard Tabletop Exhibit Space

Fee: \$5,950 per tabletop includes:

- One exhibit space located inside the exhibit hall
- 8' x 8' footprint (all equipment must fit within this footprint)
- 6' draped table
- Two chairs and one waste basket
- Two complimentary exhibitor badges

Premier Tabletop Exhibit Space

Fee: \$7,950 per tabletop includes:

- One exhibit space located in the foyer
- 8' x 8' footprint (all equipment must fit within this footprint)
- 6' draped table
- Two chairs and one waste basket
- Two complimentary exhibitor badges

Exhibit and Corporate Support Application Deadline

December 1, 2023

Turn your application in early to ensure you receive your tabletop choice!

Note: Companies submitting applications after January 15, 2024, may not be listed in program materials.

Space Assignments & Exhibitor Details Distributed

January 6, 2024

Exhibit assignments along with audio visual and internet order forms will be emailed to the corporate contact person on or before January 6, 2024.

Exhibit Location

All exhibits will be located in the Acacia Ballroom and Foyer. All exhibit space is carpeted.

Exhibit Hall Access

Exhibitor personnel will be permitted on the exhibit floor one half-hour prior to opening and may remain one half-hour after closing of the hall, with the exception of Wednesday, March 6 when set-up begins and Saturday, March 9 when dismantling begins.

Badge and Program Guide Distribution

Badges will be distributed to exhibiting personnel commencing with set-up on Wednesday, March 6, 2024, and throughout Thursday - Saturday at the Course Registration Desk. The exhibit fee includes two (2) complimentary badges for company personnel. All registrations above the free allotment will be charged \$895 each before February 10, 2024, and \$1,045 each after February 10, 2024. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted.

Exhibit Construction and Arrangement

Please note that exhibits are intended to be tabletop only. If you plan on bringing large equipment (i.e., robots, microscopes, imaging machines, etc.), you must coordinate a dock reservation with the The Conrad. The Conrad requires that you reserve dock space and may refuse delivery if dock space has not been reserved in advance.

It is the sole responsibility of the exhibiting company to make dock reservations and provide payment for any fees related to dock usage. The SNS meeting office is not responsible for arranging reservations or for refused shipments.

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors of the SNS object to any exposed portions of a display, the exposed portions will be draped or concealed by the SNS and billed to the exhibitor. Two-story tabletops are not permitted. Signage may not be higher than 8 feet. Tabletops must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

Commercial Support Opportunities

The Southern Neurosurgical Society recognizes the importance of partnership with industry to advance education and research. We are pleased to provide a variety of opportunities for our exhibitors to contribute to this meeting.

Exhibits		
Standard Tabletop Exhibit	<ul style="list-style-type: none"> • Located inside the exhibit hall • 8' x 8' footprint (all equipment must fit within this footprint) • 6' draped table • Two chairs and one wastebasket • Two complimentary exhibitor badges 	\$5,950
Premier Tabletop Exhibit	<ul style="list-style-type: none"> • Located in the foyer (Limited availability. First-come, first-served) • 8' x 8' footprint (all equipment must fit within this footprint) • 6' draped table • Two chairs and one wastebasket • Two complimentary exhibitor badges 	\$7,950
Tech Updates & Young Surgeon Opportunities		
Tech Update	Present an 8-minute Technology Update Presentation on a topic of your choice with your chosen faculty during the Non-CME sessions in the General Session on Friday.	\$7,500
Young Surgeon Dinner	Host a Young Surgeon Dinner on Thursday evening. Company is responsible for arranging and paying for the event. SNS will guarantee that a minimum of 8 Young Surgeons will attend.	\$8,000
Co-Supported Young Surgeon Lunch Workshop	Receive a 5-minute speaking opportunity during the workshop on Thursday to present on your surgeon education and development programs. Company may also send representatives to the workshop. Up to 40 Young Surgeons will attend, along with SNS leadership and mentors.	\$6,000
On-Site Opportunities		
NEW Charging Lounge	SNS will provide an 8x8 area located next to your exhibit space (exhibit space must be purchased separately) with lounge furniture and chargers available for attendees to utilize. Supporting company will be recognized on signage.	\$7,500
NEW Hospitality Lounge	SNS will provide an 8x8 area located next to your exhibit space (exhibit space must be purchased separately) that will be supplied with travel supplies (hand sanitizer, sunscreen, etc.) in branded bags. Supporting company will be recognized on signage.	\$7,500
Welcome Reception	Support the reception on Thursday from 6:00 – 7:30 pm in the Exhibit Hall. In addition to overall support recognition, supporting company will be recognized on signage at the event. Company may provide branded napkins and drink stirrers for the reception.	\$7,000

Continued on next page

Commercial Support Opportunities *(continued)*

On-Site Opportunities <i>(continued)</i>		
Breakfast or Refreshment Break Support	Support the daily continental breakfast or the daily refreshment breaks for surgeons and exhibitors. Supporting company may provide branded napkins and paper cups. In addition to overall support recognition, supporting company will be recognized on signage.	\$5,500
Wi-Fi Access	Provide wireless internet access in the exhibit hall and general session for all SNS attendees. In addition to overall support recognition, supporting company will be recognized from the podium, in the program guide, and on signage with the Wi-Fi access instructions.	\$5,000
Key Cards/Key Sleeves	Reach all SNS attendees with your custom design on each hotel keycard. The reservation deadline for this opportunity is November 1st, 2023.	\$7,500
Meeting Bags	Company is responsible for producing and shipping items. The design must receive approval from SNS.	\$4,000
Badge Lanyards		\$4,000
Meeting Pens		\$3,000
Java Jackets		\$3,000
Meeting Guide Ad: Full-page	Advertise your product or technology in a full or half page ad in the printed Meeting Guide.	\$3,500
Meeting Guide Ad: Half-page		\$1,750
Digital Opportunities		
Exclusive Eblast to SNS Registrants	Reach SNS attendees 10 days prior to the meeting via an exclusive eblast. Company will provide the content and SNS will send on your behalf.	\$4,000
Exclusive Eblast to SNS Database	Reach the SNS database of 500+ surgeons. Company will provide the content and SNS will send on your behalf.	\$5,000
Banner Ad in Eblast to SNS Registrants	Add a banner to an SNS eblast that will be seen by all attendees.	\$2,000
Banner Ad in Eblast to SNS Database	Add a banner to an SNS eblast that will be seen by the SNS database of 500+ surgeons.	\$3,000
Social Media Post	Your company provides the content and SNS will post on your behalf.	\$750
Social Media Video		\$1,000

Commercial Support Opportunities *(continued)*

Select your support options individually OR bundle the opportunities below at a 20% discount (with the purchase of a full-price Standard exhibit space)!

Juniper Bundle	
Opportunity	Price with 20% discount
Standard Tabletop Exhibit (full price)	\$5,950
Welcome Reception	\$5,600
Breakfast or Refreshment Break Support	\$4,400
Young Surgeon Dinner	\$6,425
Co-Supported Young Surgeon Lunch Workshop	\$4,800
Total:	\$27,175 (Platinum Support Level)

Jacaranda Bundle	
Opportunity	Price with 20% discount
Standard Tabletop Exhibit (full price)	\$5,950
Full-Page Meeting Guide Ad	\$2,750
Meeting Bags or Lanyards	\$3,200
Key Cards	\$6,000
Total:	\$17,900 (Gold Support Level)

Acacia Bundle	
Opportunity	Price with 20% discount
Standard Tabletop Exhibit (full price)	\$5,950
Social Media Post	\$600
Social Media Video	\$800
Exclusive Eblast to SNS Database	\$4,000
Total:	\$11,350 (Silver Support Level)

If you would like to purchase a bundle, please contact us at cfrazen@broad-water.com.



Commercial Support Recognition

As a sign of appreciation for our corporate partners who support the Annual Meeting, SNS will offer the following recognition and benefits:



Platinum supporter
\$25,000 and above

- Complimentary full-page advertisement in the SNS Annual Meeting program guide.
- Half-page acknowledgement in SNS Annual Meeting program guide.
- Prominent recognition with logo on SNS Annual Meeting signage, course announcements, and on the SNS website.
- Four additional complimentary badges.
- Badge ribbons indicating support level.



Gold supporter
\$15,000 and above

- Acknowledgement in SNS Annual Meeting program guide.
- Recognition on SNS Annual Meeting signage and course announcements.
- Two complimentary badges.
- Badge ribbons indicating support level.



Silver supporter
\$11,000 and above

- Acknowledgement in SNS Annual Meeting program guide.
- Recognition on SNS Annual Meeting signage.
- Badge ribbons indicating support level.



Calculation of Support

Corporate badge registration fees do not count toward Total Support Level.

SNS 2024 Application

COMPANY NAME (exactly as it should appear in course materials)

CONTACT NAME

CONTACT EMAIL ADDRESS

Tabletop Choices 1. _____ 2. _____ 3. _____

Competitors we *do not* wish to be near 1. _____ 2. _____

Companies we *would* like to be near 1. _____ 2. _____

Space assignment is at the sole discretion of the SNS Annual Meeting Planning Office.

Selection(s)	Cost	Subtotals
8x8 Tabletop Exhibit Space		
<input type="radio"/> Standard Tabletop Exhibit Quantity _____	x \$5,950 =	\$
<input type="radio"/> Premier Tabletop Exhibit Quantity _____	x \$7,950 =	\$
Tech Updates & Young Surgeon Opportunities		
<input type="radio"/> Tech Update	\$7,500	\$
<input type="radio"/> Young Surgeon Dinner	\$8,000	\$
<input type="radio"/> Co-Supported Young Surgeon Lunch Workshop	\$6,000	\$
On-Site Opportunities		
<input type="radio"/> NEW Charging Lounge	\$7,500	\$
<input type="radio"/> NEW Hospitality Lounge	\$7,500	\$
<input type="radio"/> Welcome Reception	\$7,000	\$
<input type="radio"/> Breakfast or Refreshment Break Support	\$5,500	\$
<input type="radio"/> Wi-Fi Access	\$5,000	\$
<input type="radio"/> Key Cards	\$7,500	\$
<input type="radio"/> Meeting Bags	\$4,000	\$
<input type="radio"/> Badge Lanyards	\$4,000	\$
<input type="radio"/> Meeting Pens	\$3,000	\$
<input type="radio"/> Java Jackets	\$3,000	\$
<input type="radio"/> Meeting Guide Ad		
<input type="checkbox"/> Full-page	\$3,500	\$
<input type="checkbox"/> Half-page	\$1,750	\$
Digital Opportunities		
<input type="radio"/> Exclusive Eblast to SNS Registrants	\$4,000	\$
<input type="radio"/> Exclusive Eblast to SNS Database	\$5,000	\$
<input type="radio"/> Banner Ad in Eblast to SNS Registrants	\$2,000	\$
<input type="radio"/> Banner Ad in Eblast to SNS Database	\$3,000	\$
<input type="radio"/> Social Media Post	\$750	\$
<input type="radio"/> Social Media Video	\$1,000	\$
TOTAL		\$

Continued on next page

SNS 2024 Application *(continued)*

Company Details

COMPANY NAME (exactly as it should appear in course materials)

WEBSITE

ADDRESS

CITY

STATE

ZIP

TELEPHONE (exactly as it should appear in course materials) FAX

CONTACT NAME

CONTACT EMAIL ADDRESS

Billing Information

Wire Transfer

Wire transfer and ACH information will be sent to you via invoice.

Credit VISA MC AMEX DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME (exactly as it appears on card)

SIGNATURE (I agree to pay according to the credit card issuer agreement)

A 3% processing fee will be applied to all credit card payments.

Check made payable to:

Southern Neurosurgical Society, 111 Wesley Street, Suite 2, Wheaton, IL 60187

Check Number _____

WAYS TO REGISTER

1. **Email** your applications to Carly Franzen at cfranzen@broad-water.com

2. **Mail** your application to:
Southern Neurosurgical Society
111 Wesley Street
Suite 2
Wheaton, IL 60187
Please note our new address.

3. **Fax** your application to:
(630) 682-5811

WE AGREE

Payment in full is due by **December 1, 2023**, for tabletop space to be assigned.

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract.

Application Deadline is December 1, 2023.

We hereby apply, subject to the terms of the SNS printed Rules and Regulations, for exhibit space for our occupancy.

CANCELLATION POLICY

Request for cancellation must be made in writing. Written cancellations received on or before **January 6, 2024**, will receive a refund, less an administrative fee of \$200. Cancellations received after January 6, 2024, will forfeit the entire cost.

Housing Information

The Conrad Orlando
1500 Eastbeach Way
Orlando, FL 32836



Hotel Reservations

[Click here for Group Reservations](#)

or call 1-800-266-7237 for special requests.

Reserve Early!

The discounted rate will not be available after February 2, 2024 or if our room block sells out. Our block typically fills before the deadline and reservations after this date will be taken on a space-available basis only, at current prevailing rates. Group rate honored three days prior and post meeting dates, based on availability.

Cancellation and Refunds

Rooms must be secured with a valid credit card along with a first night's deposit, refundable up to five (5) days in advance of arrival. Cancellations made within 5 days of arrival will forfeit one night's room and tax. Additionally, advise the Hotel at or before check-in of any change in planned length of stay to avoid an early departure fee of one night's room and tax.



Standard Deluxe Guestroom

Single or Double Occupancy \$409*

**plus tax and \$30 discounted daily resort fee*

Rules and Regulations

INTERPRETATION OF RULES

The following Rules and Regulations are part of the contract between the exhibitor and the Southern Neurosurgical Society (SNS). All matters not covered in these Rules and Regulations shall be referred to SNS for adjudication and the decision of SNS shall be final. These Rules and Regulations may be amended at any time by SNS and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 2024 SNS Annual Meeting and may be given at any authorized agent or representative of the exhibitor.

TABLETOP ASSIGNMENTS

Tabletop assignments will be allocated on the following basis: number of tables requested, corporate support dollars contributed to the 2023 and 2024 Annual Meeting, date of receipt of application and payment, and space availability.

SNS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SNS's control. SNS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (SNS Annual Meeting Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.

EXHIBIT CONDUCT

SNS reserves the right to approve all exhibits and activities related thereto. SNS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Meeting or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the SNS for any refund whatsoever. SNS reserves the

right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Annual Meeting. Exhibit personnel may not enter another exhibitor's tabletop without obtaining permission. Lingering in the aisles surrounding another exhibitor's tabletop for the purpose of obtaining product information or distracting other tabletop personnel is strictly prohibited and may be cause for expulsion. An exhibit tabletop may not be photographed or videotaped without the permission of the legitimate occupants of that tabletop. SNS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during the Annual Meeting. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

TABLETOP CONSTRUCTION AND ARRANGEMENT

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors of the SNS object to any exposed portions of a display, the exposed portions will be draped or concealed by the SNS and billed to the exhibitor. Two-story tabletops are not permitted. Signage may not be higher than 8 feet. Tabletops must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the meeting, with the exception of the Welcome Reception. Children under 18 years of age will also NOT be permitted to enter the exhibit area at any time during the installation and dismantling of exhibits.

CONTESTS, RAFFLES, AND DRAWINGS

Other than those run by the SNS Meeting Planning Office, contests, raffles, and drawings are not permitted at the 2024 SNS meeting.

DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations, or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to

the previous condition. No representative of The Conrad Orlando has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by SNS is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SNS. These rules begin at 10:00 am on Wednesday, March 6, 2024, and end at 1:30 pm on Saturday, March 9, 2024.

FIRE REGULATIONS

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by The Conrad Orlando.

LIABILITY/HOLD HARMLESS AGREEMENT

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless SNS, Official Service Contractor/Decorator, The Conrad Orlando and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of The Conrad Orlando and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Conrad Orlando and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Conrad Orlando, resulting from the negligent

act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the SNS Annual Meeting and the use of The Conrad Orlando and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SNS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the SNS Annual Meeting by anyone not an employee of SNS or BroadWater (the SNS Annual Meeting Planning Office) concerning the exhibitor or his/her exhibit. In the event that The Conrad Orlando or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event the SNS, The Conrad Orlando, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to March 6, 2024, the opening day of the meeting, SNS shall refund the prepaid fee to the exhibitor.

HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the SNS Annual Meeting Planning Office prior to the meeting. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Carly Franzen
SNS Annual Meeting Planning Office
c/o BroadWater
111 Wesley Street
Suite 2
Wheaton, IL 60187 (Samples will not
be returned)

INDUSTRY EVENTS

No entertainment functions, meetings, courses or social functions may be scheduled to conflict with SNS Annual Meeting program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. The SNS Annual Meeting Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, March 6, through Saturday, March 9, 2024. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SNS, or the SNS Annual Meeting.

INSURANCE

The exhibitor acknowledges that none of the SNS, BroadWater, Official Service Contractor/Decorator nor The Conrad Orlando shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

PAYMENT

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of a contract does not guarantee tabletop assignment. A 3% processing fee will apply to all credit card payments.

PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

REFUND FOR CANCELLATION

Request for cancellation must be made in writing. Written cancellations received on or before **January 6, 2024**, will receive a refund, less an administrative fee of \$200. Cancellations received after January 6, 2024, will forfeit the entire cost.

SECURITY

SNS will coordinate with The Conrad Orlando to make sure the Exhibit Hall is locked after show hours beginning Wednesday, March 6, 2024, through Saturday, March 9, 2024. Neither SNS, BroadWater, nor The Conrad Orlando will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage. The SNS Annual Meeting Planning Office will not be responsible for any lost or stolen items left at the meeting.

SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

CANCELLATION DUE TO EMERGENCY CONDITIONS

In the unlikely event that emergency conditions (including health, weather, and travel) prevent SNS from being held in person 20% of the company's support of the meeting will be retained to help offset the significant costs that the meeting will incur prior to its cancellation.